



# National Apprenticeship Mela

## 4<sup>th</sup> October 2021



**Skill India**  
कौशल भारत - कुशल भारत



सत्यमेव जयते  
Government of India  
Ministry of Skill Development  
and Entrepreneurship



Industrial Training Institute

# About Apprenticeship Mela 2021



- Allows candidates to avail opportunities and facilities in establishments & career in Apprenticeship training.
- Engage and Trained apprentices and create pool of skill manpower for the country
- Excellent opportunity for the engagement of apprentices in the establishment to facilitate desired level of productivity vis-à-vis giving an opportunity to apprentices for an exposure to actual job situation in the industry.
- Identify potential candidates

# Apprenticeship – Bridging Demand and Supply Gaps

**Demand Side**

High Demand for **Industry**  
Ready Skilled Manpower in India

**Apprenticeship**

**Bridge between Supply-  
Demand & Reforms make  
it extremely user friendly**

**Supply Side**

India is a young nation- **youth  
educated and skilled; yet not  
industry ready**

Hence **Low employability**

## Apprenticeship Lifecycle

